

## SILVER LADY

#### EST 1973

Specialists in bespoke centrepieces and presentations Repairs and Maintenance • Valuations • Mess Tableware







### Welcome to a world of exquisitely crafted silverware.

As a market leader in the creation of beautiful centrepieces and presentations we would like to share a selection of our work with you and tell you more about the services we can offer.

Our extensive knowledge of silverware means we can carry out repairs, refurbishments and valuations of your existing pieces or create a special bespoke commission.

We have earned our reputation of excellence through our work with an<br/>extensive range of business organisations whilst also serving the BritishIf you do need any further help or information please contact us - we<br/>look forward to working with you!Armed Forces as a regimental silversmith since 1973.If you do need any further help or information please contact us - we<br/>look forward to working with you!

Rick Jennings Director

We understand that our clients expect the best, and as such our hardworking team of professionals are dedicated to delivering perfection for you – take a look at our philosophy for excellence which explains how we achieve this.

We hope you will consider us for your next project as we have the enthusiasm, knowledge and expertise to deliver it for you.

#### We are experts in our field.

Everyone at Silver Lady is an expert in their field. Our team has many years of experience and limitless creative energy. We offer a very personal service but give the assurance that we are also a team that offers the complete package from initial contact to aftercare relations.

#### We strive for excellence.

We are extremely proud of all the work we produce for our clients and our skilled team is dedicated to producing exemplary craftsmanship. Whatever product or service you require – our aim is to always meet and exceed your expectations.

#### We share our passion for success with you.

We are passionate about our business and the products we produce, but equally important to us is our commitment to our customers. We genuinely care that you succeed in your career and our aim is to ensure that our ethos is reflected in the standard of work we produce for you.

#### We provide long term care and advice.

Our extensive knowledge of our craft means we can give you valuable advice into the future care and maintenance of your silverware. We recognise the importance of providing our clients with all the information they need to enable them to continue to enjoy pieces for years to come.

#### Our commitment to customer service.

We have only one rule when it comes to customer service – and that is to provide an exceptional level of service at all times. We love to listen and talk with our clients as much as we can. We consider our approach to any issues that may arise as being both responsive and proactive and our aim is to ensure our relationship with you is both enjoyable and long standing. We know our craft and we strive to achieve the same high standard in our business relationships.

#### Our communication is clear.

If you entrust us with your project, we will communicate clearly<br/>and honestly throughout the process with you, ensuring we fully<br/>understand your requirements and that you are completely happy<br/>with the process. From contract meetings to pricing, we are<br/>transparent in everything we do. Our unrivalled level of customer<br/>service means you will be fully informed of the progress of our<br/>work and completion dates.We believe that our creative design capabilities are second to none<br/>and we can work to whatever style, range or budget you require.<br/>We are enthusiastic about every project we work on regardless of<br/>the size. Whether you are seeking a small presentation or a grand<br/>centrepiece, you can be assured that we give the same amount of<br/>care and commitment to each piece of work we are commissioned<br/>to do.



#### We work with you, not just for you.

We pride ourselves on the successful working relationships we develop with our clients and we place great importance on being open and honest. We are not yes people – if we have concerns regarding any aspect of our work we will discuss this with you. We believe this approach builds long lasting partnerships.

#### We treat all our projects with equal importance.

### Services

#### Presentations

New Commissions

Statuettes

Vehicles

Dressware

Commissioned Coins

Goblets and Tankards

#### Repairs and Maintenance

Sterling and Silver Plated refurbishing and comprehensive repairs undertaken (Towergate and Forces Mutual accredited) along with supply of cleaning products and advice.

### Commissioned Centrepieces We take great pride in being one of the best producers of regimental centrepieces. We are experts at turning ideas into stunning centrepieces.

#### Valuations

Onsite valuations carried out by our experiencd director (who has more than 20 years expertise in the field). providing a full database of all your silver. (Recommended by Towergate and Forces Mutual Insurance Companies)



### What our clients say about us

"Since The Yorkshire Regiment formed in 2006, it has worked closely with Silver Lady. The Regiment has had to procure many new silver centrepieces, sports trophies, soldier awards and presentation pieces. The service that Silver Lady has provided during this time has been first class – no design is too complicated, no notice is too short and the final products have been delivered to a high standard, on time and at very competitive value."

#### DRE O'Kelly Lt Col (Retd) Regimental Secretary Regimental Headquarters—The Yorkshire Regiment

"I have utilised the services of Silver Lady for a number of years. Silver Lady offer a first class service and have never failed to deliver. Importantly, they have a great understanding of the military particularly military tradition but above all foster outstanding customer relations."



WO1 Clive Martland MBE Chief of Air Staff's Warrant Officer

### Lasting relationships

### Dedicated to the Armed Forces.

We enjoy building a working relationship with you before we even start a project for you. By doing so, we believe we can design the best piece for you that is reflective of your style and taste.

We thrive when faced with a new challenge and are capable of adapting to your individual requirements in order to achieve your aspirations, producing amazing results.

We also strongly believe in supporting our clients with their endeavours along the way, and as such we are one of the British Forces largest sponsors for boxing events.















### Centrepieces

### Centrepieces that turn heads.

We take great pride in being one of the best producers of regimental centrepieces in the country and our creative team of professional craftspeople are here to help you turn your ideas into reality.

Our process of working with our clients from the design and modelling stage, through to the creation of the finished piece means we can fulfil your aspirations to produce an outstanding end product. We are passionate about what we do and we ensure this is reflected in the quality and high standard of our work.

Send us your ideas and we will be delighted to turn it into an impressive centrepiece.





### **Case Study**

#### CENTREPIECES

### The Yorkshire Regiment Regimental Headquarters

We are extremely proud to have been working with the Yorkshire Regimental Headquarters and its Battalions for many years. When they asked us to produce the Regimental Colours in the form of a five piece silver centrepiece we were excited to take this challenge on.

We worked closely with the Regimental Secretary throughout our design process to ensure each individual piece was executed with precision. The Colours were crafted from Sterling Silver with the battle honours hand engraved onto each flag. The stand was fabricated in silver to replicate the original wooden design with the Yorkshire Regiment cap badge then engraved in the centre and the hallmark positioned on the left leg.

The finished pieces are very striking and they reflect the importance of the Regimental Colours. They were received by all Battalions with extreme pride and have prominent place in each Mess.





Repairs



### Return your piece to its original form.

We have undertaken silver repairs for the Armed Forces for over 40 years, repairing many items ranging from small goblets up to grand centrepieces.

Our experience is vast and more often than not, any piece is repairable.

If taken care of properly, silverware will provide you with years of elegant beauty. Sometimes however, we come across pieces that need an extra helping hand.

Incorrect storage or cleaning can result in tarnishing and in extreme cases, breakages. Whether your piece is Sterling Silver or silver plated we can help restore it to its former glory.



#### REPAIRS

### 6 Rifles Officers' Mess

One of the most rewarding aspects of our job at Silver Lady is to bring old and antique regimental silver back to life. Often regiments write off wonderful pieces of silver because they are broken, tarnished or have pieces missing. We see this is as an exciting opportunity to make these items great again and even give them new meaning.

When 6 Rifles contacted us to ask if we could make an old Sterling Silver ornate candelabra into a memorial piece for the fallen members of their Regiment we were extremely happy to help. The Regiment had a strong idea of how they wanted the finished piece to look and as such they produced their own sketch for this project.

Firstly we dismantled the candelabra and expertly cleaned each tarnished piece to restore it back to its original stunning finish. We

then started our design process of making a large solid granite base, substantial enough for the size of the candelabra and in keeping with the importance of the piece.

We made the triangular base from 30mm black Absoluto granite slabs, which were built up from the bottom by using 5" sides with a top platform made to hold the candelabra securely in place. We then added silver plated Rifles cap badges to two sides of the base and a title plate to the front with the names of the fallen on the remaining sides, creating a truly bespoke and elegant piece of regimental silver.

The finished result was in the Regiment's own words "Absolutely stunning".





### Stunning presentation pieces.

We have been providing bespoke military presentations to our clients for over 40 years and can work with you to design and create a bespoke presentation based on your requirements.

We also have a variety of presentations readily available which include a selection of corp specific presentations as well as more general presentations that can be used for any regiment.

As part of our service we offer regimental discounted orders complete with engraving, with all our orders posted direct to the regiment.

Contact us today to order your presentation pieces.



#### PRESENTATIONS

### 4 RLC Sergeants' Mess

We understand the importance of giving and receiving a presentation, and when an award is given to a soldier we recognise that this is a lasting memory that should commemorate the occasion.

When 4 RLC Sergeants' Mess approached us for some ideas for a new presentation we knew we could create something special. Throughout the design process we worked closely with both the Regiment and our modeller before creating a three-dimensional design based on their cap badge.

This particular design was so well received it became an on-going presentation, regularly ordered and produced in a variety of finishes including bronze effect, silver effect, silver plate and silver hallmark filled.







### Valuations

towergate Forces

# Ensure your precious pieces are valued correctly.

The British Army has a vast amount of silver dating back hundreds of years and it is a military tradition to display these pieces at regimental dinners and in the Messes.

It is vitally important that these pieces are accurately valued and as a military silver specialist, our experts at Silver Lady can provide an outstanding and professional valuation service.

We will carry out a valuation on site and then prepare a full and comprehensive valuation document. We work closely with Forces Mutual and Towergate Wilson and as such we have a deep understanding of the importance of keeping insurance polices and valuations up to date.

If your silverware needs an up to date valuation, please contact us today to arrange an appointment.



**Case Study** 

#### VALUATIONS

### **Army Sports Control Board**

The British Forces have some of the best pieces of military silver in the world and these commemorative and historical pieces are regularly displayed at functions and Mess dinner nights.

Ensuring that these pieces are valued and insured correctly is a key service that we specialise in.

We were contacted by the Army Sports Control Board who look after the British Army's sporting silverware to value all of their silver. The pieces were situated in different locations across the world and each valuation was expertly carried out on site over a 12 month period. Following each valuation we then produced an official valuation document that can be used for silver inventory check and insurance purposes.



### We are looking forward to hearing from you.

If you are interested in working with us, please contact our friendly team who look forward to hearing from you.

Our website

See our website for more inspiration. www.silverlady.co.uk Call us Email us

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Visit us









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